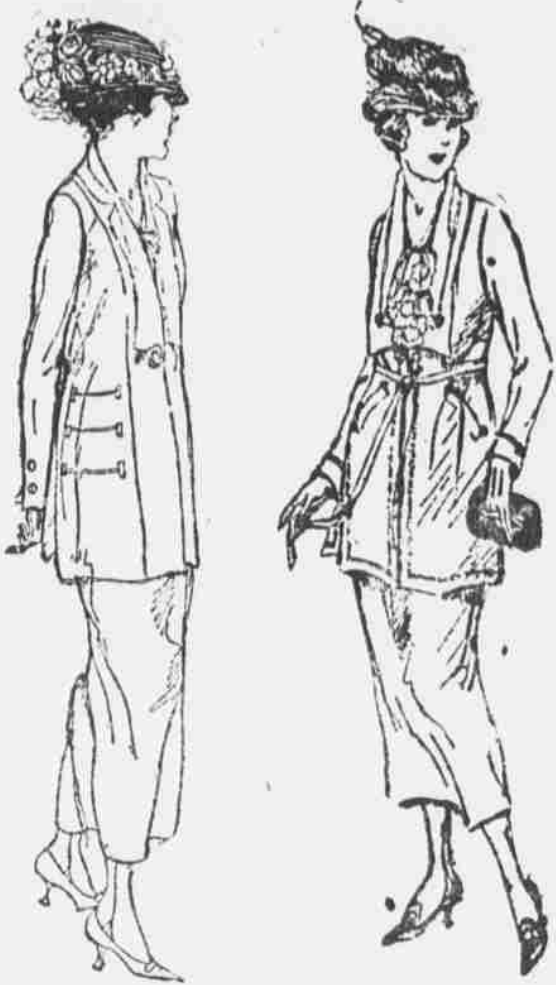


MC CREERY'S ANNUAL SPRING SALES

Embracing Every Department



Captivating Modes in
Women's Spring Tailors
69.50
regularly 95.00

Priced But a Trifle Above Cost To Us As a Contribution To Our Annual Spring Sales

A trim and trig new Suit is the first essential to the Spring wardrobe. It is as necessary in Spring as Furs are in Winter. One just can't be suitably dressed in Springtime unless there is a chic Tailleur in one's wardrobe.

Some models of exceeding style and beauty have been individually selected for this offering. They are hand-tailored of the finest quality Tricotine, lined with fancy Radium Silk. The fashionable Tuxedo collar is featured, as well as modish notched-collar effects. Belts and pockets are treated in unusual ways and something approaching perfection is achieved in cut and finish. Navy Blue and Black.

Other models from 69.50 to 295.00

(Fourth Floor)

Just Arrived!

Porto Rican Undergarments

Exquisitely Embroidered

Prices Have Been Marked Very Low

Just in time for our Spring Sales comes a shipment of Porto Rican Undergarments which we contracted for over a year ago.

But it was well worth waiting for. They are the finest specimens of Porto Rican handiwork we have ever displayed.

Night Gowns and Envelope Chemises

Made of sheer, fine Nainsook, beautifully hand-embroidered and hand-hemstitched—

Night Gowns.....2.95 and 3.75
Envelope Chemises.....2.95 and 3.75

(Third Floor)



A Special Sale

Kiddies' Creepers and Rompers

1—Creepers of Pink or Blue Chambray, square neck, short sleeves, finished with White Braid. Sizes 1 to 3 years. regularly 1.65, **1.25**

2—Creepers and Rompers of White Dimity, square neck, short sleeves, small collar and pockets hand-embroidered in pink, blue or yellow. Another model of Dimity with high waist and collar and cuffs of pink or blue poplin. Sizes 1 to 4 years. regularly 2.25, **1.65**

3—Creepers or Rompers in White or Colored Soisette, finished with pink, blue or tan Organdie fichu and cuffs. Sizes 1 to 4 years. regularly 3.95, **2.95**

4—Creepers or Rompers of White Linene, tiny white ruffles edge collar; cuffs and belt of pink, blue or tan poplin. Another model of Japanese Crepe has high waist, finished with ruffles at neck in pink, blue or tan. Sizes 1 to 4 years. regularly 2.95, **2.50**

5—Creepers and Rompers of Pink, Blue or Tan Poplin, square neck, short sleeves, white collar, cuffs and belt. Same model in White Madras, with Pink, Blue or Tan Poplin collar, cuffs and belt. Sizes 1 to 4 years. **1.95**

regularly 2.50

(Third Floor)



Pre-Easter Sale of Silk Petticoats

5.75

A—A smart tailored Petticoat of excellent quality Peau de Cygne. A tucked section flounce is its only adornment.

B—Luminous Peau de Cygne was selected for this model. The deep flounce is finely plaited, edged with a ruffle and finished with pin tuckings.

E—Another model of Taffeta featuring the cut on the new lines, yet generous in width.

C—The upper part of this model is fashioned of Silk Jersey. The flounce is of Peau de Cygne, accordion plaited and edged with a ruffle.

D—A billowy model of excellent quality Taffeta, with accordion plaited flounce finished with a smaller ruffle and fine pin tucks.

E—Another model of Taffeta featuring the cut on the new lines, yet generous in width.

(Third Floor)

Cotton Dress Goods

Spring Sale

McCreery's Dress Ginghams in new Spring colorings—plaids, checks and stripes.

yard, **95c**
regularly 1.25

Novelty Voiles of sheer, crisp quality in a wonderful assortment of printed and woven effects. Latest color combinations. 38 inches wide.

yard, **65c**
regularly 95c

White Lingerie Nainsook of sheer, soft quality, 10 yards in a length. length, **3.75**
regularly 5.00

Imported Dotted Swiss in a variety of this season's most desirable styles and colors.

yard, **1.60**
regularly 1.95

White Pique—fine Repp, suitable for dresses, uniforms, skirts and waists. 27 inches wide.

yard, **45c**
regularly 65c

"McCreery Silks"

Famous Over Half a Century

Annual Spring Sale

Here the lover of beautiful silks will find weaves of matchless beauty in a symphony of lovely colors—Silks that glow and glimmer, Silks soft and luminous, Silks of radiance and brilliance.

Special for Monday

4000 yards of lustrous Satin Meteor, 40 inches wide in newest street shades; also Black and White.

yard, **4.85**

5000 yards of White Satin de Chine, 36 inches wide.

yard, **4.50**

3500 yards of White Dress Taffetas, 36 inches wide.

yard, **3.50**

5500 yards of a superior Black Dress Satin Charmeuse, 40 inches wide.

yard, **4.85**

1000 pieces of first quality Japanese Pongee in natural color. 33 inches wide.

yard, **1.75 and 2.00**

3000 yards of White Satin Majestic, 36 inches wide.

yard, **4.50**

(Second Floor)

Woolen Dress Fabrics

Spring Sale

Velours—rich, soft quality, all-wool; Spring weight. All the fashionable shades suitable for Suits, Dresses and Capes. 54 inches wide.

yard, **4.85**
regularly 6.50

Imported French Tricotine in Navy Blue, suitable for Spring and Summer wear.

yard, **4.75**
regularly 6.00

Tweed Suitings, in a full line of desirable mixtures for outdoor use. 54 inches wide.

yard, **3.75**
regularly 5.50

All Wool Polo Coating of fine, soft quality in a full line of the latest colors, including Tan.

yard, **6.50**
regularly 7.50

All Wool Check and Stripe Suitings and Skirtings in a choice assortment of new styles and Spring colors. 54 inches wide.

yard, **4.95**
regularly 6.50

A Hand-Made Blouse

of Fine French Voile

5.95

regularly 9.75

The hand-made Blouse of lingerie fabric is fast gaining ascendancy over all other types for wear with Spring Suits because it provides that air of freshness and excellent grooming all women seek to achieve when attired in a smart Tailleur.

The model illustrated is especially lovely, for it is made of fine Imported French Voile and is lavishly adorned with exquisite hand-drawn work and real Filet Lace edging. It has been priced remarkably low in celebration of our Annual Spring Sales.

(Fourth Floor)



Rivals of Imported Models—

Women's Spring Wraps

48.00

regularly 65.00

So faithfully have these Wraps been copied from costly imported models, they are hardly distinguishable from the originals.

The Wrap illustrated is a reproduction of a Jenny model. Others have been copied from designs of Paquin, Cheruit and Bernard.

They have been fashioned expressly for us in one of the most exclusive tailoring establishments in the city, of Duvet de Laine, Wool Velour and Suede Velour, in Beaver, a rich shade of Brown, Reindeer, Rooky, Tan, Navy Blue, Bison, Taupe and Black.

(Fourth Floor)



Two Important Offerings in Women's Dresses

At 59.50

regularly 75.00

Unusual modes of Tricolette, Taffeta, plain and figured Georgette Crepe, Satin, Crepe de Chine and Tricotine. Some are of tailored persuasion, others are buoyant with bouffants, bustles, ruffles and sashes, or classic of line, deftly draped. Braid, beads, rich embroidery are effectively employed as adornment. Touches of fine Lace, Georgette Crepe or Organdie appear at the collar and cuffs, or as vestees.

At 38.00

regularly 48.00

The Gowns assembled at this price represent incomparable values, for they are fashioned of excellent materials in distinctive, fashionable styles. There are sprightly frocks of Taffeta graceful gowns of Crepe de Chine and Satin and airy, Spring-like creations of plain or flowered Georgette Crepe. Embroidery, beads, velvet ribbon and fine laces adorn them.

(Fourth Floor)



Exceptionally Low Prices Ostrich and Marabou Capes

Because Marabou has a softening effect on one's complexion and enhances the effectiveness of every costume it will always remain an important accessory. This Spring and Summer it will rival Furs in popularity.

Marabou Capes with tails—extra size, Silk lined, **14.50**
regularly 16.75

Ostrich and Marabou Capes with tails, Silk lined, **10.75**
regularly 13.75

Ostrich and Marabou Capes, with cord and pom pom ends, Silk lined, **8.75, 6.75**

(Main Floor)

Permanent
Hair
Waving
3rd Floor

James McCreery & Co.

5th Avenue

34th Street

This Store Closes at 5 P. M.

Little Folks'
Barber Shop.
3rd Floor
Careful Attention.